



ORFISH - Development of innovative, low-impact offshore fishing practices for small-scale vessels in outermost regions - MARE/2015/06



WP5 Improving communication among the OR's fishing sectors as part of the good functioning of the Advisory Council on OR

Task 5.1 Design and execution of communication tools

Deliverable #65

Development of a participative module

The ORFISH project aims at providing a platform for exchange of knowledge on low-impact offshore fishing techniques among fishers for the outermost regions with a view to developing and optimizing these techniques and with the principal objective of alleviating fishing pressure on coastal fish resources. The specific objectives of the project are the following:

- Raising awareness of the opportunities to develop innovative fishing techniques allowing to divert fishing effort away from coastal resources
- Developing and testing low impact fishing techniques adapted to the bio-geographical conditions of each outermost region
- Creating alternative fishing opportunities that will help to consolidate jobs in the fishing industry and ensure a steady supply of fisheries products to local markets
- Exchanging of best practice on low-impact offshore fishing techniques between ORs, which will also do good to overseas countries and territories and third countries
- Improving communication among outermost regions' fishing sectors as part of the good functioning of the Advisory Council on Outermost Regions

ORFISH website:

https://orfish.eu

Contributors to this deliverable

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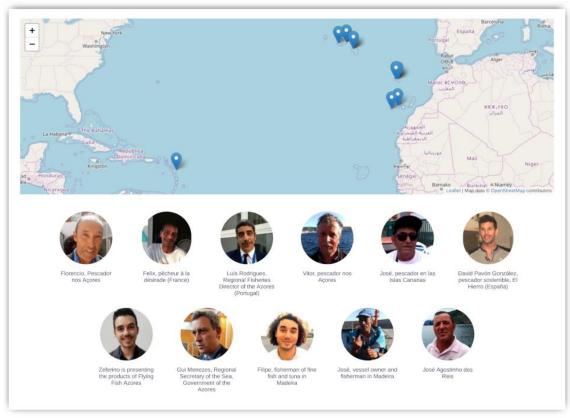
I. Introduction

Communication tools are crucial to foster exchanges between fishers, fisher representatives, scientists, and other stakeholders. Then, the task 5.1 aims to develop and use different communication tools in order to improve communication within the project but also at a broader scale.

II. Participative Module

II.1 Objective

The <u>testimonials</u> module collects texts, pictures and videos of fishermen of outermost regions. This module is a useful mean to produce information about empirical knowledge, skills and good practice of fishermen, through individuals or collective contributions. This content is feely available on the internet.



The map of testimonials

The ORFISH project has collected 11 testimonals: 1 from Guadeloupe, 5 from Azores, 2 from Canaries and 3 from Madeira.







11.2 Interface

The website allows the user to filter out the testimonials according to the language, the region or arbitrary tags.

Browse the map or select the testimonials using the tags French Portuguese Spanish Azores Canaries Guadeloupe Madeira Products Fad Pesca Sostenible José, pescador en las Islas Canarias Entrevista con José, quien nos cuenta sobre su vida como pescador en las Islas Canarias Las Pal de Gran C



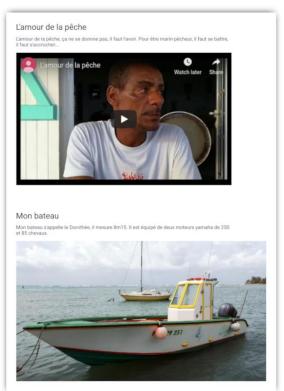


Selection of Canarian testimonials









A testimonial (Felix, Guadeloupe)



